

NEWS RELEASE

To all members of the press



理想の旅を、いちばん安く。

トラベルコ
TRAVELKO

Travel Comparison Site Travelko

February 5, 2024

OpenDoor Inc.

Travelko achieved “Overall BEST” for a travel comparison site survey in the March 2024 issue of “Nikkei TRENDY”

No.1 among 7 major domestic and overseas travel comparison sites, with the highest number of lowest prices listed, and received the highest rating for “excellent search and user experience”!

Travel comparison site Travelko (<https://www.tour.ne.jp/>), operated by OpenDoor Inc. (Minato-ku, Tokyo; President and Representative Director: Daisuke Sekine), received the highest rating, “Overall Best,” among seven major sites in a travel comparison site survey published in the March 2024 issue (released on February 2, 2024) of Nikkei TRENDY, a monthly journal published by Nikkei Business Publications, Inc.

Nikkei TRENDY conducted an independent survey and assessment of seven major domestic and international travel comparison sites. As a result of comparing hotels and airline tickets under the same conditions, Travelko was introduced as the site that offered the highest number of lowest prices. Ease of navigating the site and inputting information, as well as the speed at which search results, were also assessed, and Travelko received five stars for “excellent search ability and user experience.” Travelko is also recognized for its AI chat (app version and ChatGPT plugin) service.



Travelko is one of the largest travel comparison sites in Japan that allows you to compare more than 1,500 domestic and international travel websites at a single search. The site provides almost all travel products, including domestic and international hotels, airline tickets, package tours, bullet train & airplane packages, optional tours, domestic rental cars, highway buses, overseas Wi-Fi rental, and overseas travelers insurance, making it easy for users to find the lowest-priced products that meet their needs. Travelko will continue to strive to provide services that meet users’ needs promptly and thoroughly from the customers’ point of view, and will make every effort to provide more satisfactory services.

What is Nikkei Trendy

A magazine featuring trend information that adds spice to life. A detailed examination from the consumer standpoint of the latest developments in products and services for the enjoyment of a comfortable life. Coverage spans a broad array of products including digital products to home appliances, housing, financial products, hotels, and travel.

Nikkei TRENDY website <https://info.nikkeibp.co.jp/media/TRE/>

About OpenDoor Inc.

President and Representative Director: Daisuke Sekine

Founded: April 21, 1997

Capital stock: 648.29 million yen

Number of employees: 189 (as of March 2023)

Plans and operates internet content and software development. Operates and manages travel comparison website “Travelko” Japanese version, multilingual version, and Japanese traditional crafts introduction site “Gallery Japan”, among several other sites.



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<https://www.tour.ne.jp/press/>