

NEWS RELEASE

To all members of the press



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トラベルコ
TRAVELKO

Travel comparison site Travelko

June 10, 2026

OpenDoor Inc.

Travelko Announces Summer Vacation Destinations For overseas, travelers shift toward nearby Asian destinations, while in domestic travel, Nagano and Shizuoka prefectures see significant growth.

Travel comparison site Travelko (<https://www.tour.ne.jp/>), operated by OpenDoor Inc. (Minato-ku, Tokyo; President and CEO: Daisuke Sekine), has announced its "Overseas and Domestic Travel Destination Popularity Rankings" for the 2026 summer vacation season (July to August) based on search data from its website.

Overseas Travel: Demand Clearly Shifts Toward Nearby Asian Destinations Following Fuel Surcharge Revision

According to search data from May, demand for nearby destinations across Asia increased overall. A comparison between May—when fuel surcharges were significantly increased—and April, before the revision took effect*¹, reveals a clear shift in demand. In April, mid-to-long-haul routes such as Honolulu and Los Angeles maintained high rankings due to last-minute demand ahead of the price hike. However, in May, Taipei climbed from 3rd to 2nd place, Busan rose from 7th to 6th, and Hong Kong jumped from 12th to 9th. The results suggest that, following the fuel surcharge revision, travelers have increasingly favored destinations that allow them to enjoy overseas travel while keeping travel costs down.



*¹Overseas travel rankings are calculated based on search data for travel periods from July to August, 2026 (comparison of search period: April and May, 2026).

Domestic Travel: Demand Grows for Destinations Near the Tokyo Metropolitan Area, with Nagano Prefecture up 126% and Shizuoka Prefecture up 112% YoY

In the domestic travel rankings*², the search volume for Nagano Prefecture reached 126% and Shizuoka Prefecture reached 112% compared to the same period last year, with both destinations showing a significant year-on-year increase. A common factor driving popularity for both prefectures is their convenient accessibility from the Tokyo metropolitan area within a short travel time. Additionally, both regions have seen a recent wave of new accommodation openings and large-scale renovations, particularly centered around Karuizawa and Hakuba (Nagano) and Atami and Izu (Shizuoka). Looking at individual trends, each prefecture is attracting different types of travelers. Nagano is drawing visitors seeking a "mountain resort escape from the summer heat," thanks to its cool, high-altitude climate, while Shizuoka is attracting travelers seeking a "coastal resort" experience, particularly in the Atami and Izu areas. With another exceptionally hot summer forecast for 2026, interest is continuing to grow in nearby resort destinations that offer easy access and opportunities to enjoy nature without the burden of long-distance travel.

Domestic Travel Destination Popularity Rankings for Summer Vacation 2026

No.1	Okinawa	No.6	Kagoshima
No.2	Hokkaido	No.7	Chiba
No.3	Tokyo	No.8	Nagano
No.4	Osaka	No.9	Shizuoka
No.5	Fukuoka	No.10	Nagasaki



*2Domestic travel rankings are calculated based on search data for travel periods from July to August, 2026 (search period: May, 2026).

As airfares and accommodation prices tend to change quickly during the summer vacation season, early booking is highly recommended. When planning travel, please make use of these rankings, Travelko's lowest price information^{*3}, and popular hotel and tour information.

*3The amounts listed here are Travelko's reference values as of June 9, 2026, and are subject to change.

Overseas No. 1: Seoul — Cheapest and most popular hotels (July to August, 2026)

Lowest air ticket / tour prices

	July	August
Overseas air tickets (Tokyo - Seoul / round-trip / 1 adult)	25,909 yen	17,565 yen
Overseas tours (Tokyo - Seoul / 2 nights 3 days / 1 adult)	19,800 yen	24,800 yen

Lowest prices for popular hotels (per night for 2 adults)

	July		August	
3 stars	Hotel Migliore Seoul	8,790 yen	Hotel Migliore Seoul	8,790 yen
4 stars	Sejong Hotel	10,691 yen	Hotel Skypark Kingstown Dongdaemun	10,488 yen
5 stars	Lotte Hotel Seoul	36,090 yen	Lotte Hotel Seoul	36,670 yen

Domestic No. 1: Okinawa — Cheapest and most popular hotels and tours (July to August 2026)

Lowest air ticket price

	July	August
Domestic air tickets (Tokyo to Naha / one-way / 1 adult)	7,318 yen	11,101 yen

Lowest prices for air ticket + hotel (Tokyo - Naha / round-trip / 1 adult, based on double occupancy / 2 nights 3 days)

Prices shown are the lowest available among air ticket and hotel packages; separate air ticket and hotel bookings, and package tours.

	July	August
3 stars	25,591 yen	35,485 yen
4 stars	27,100 yen	41,489 yen
5 stars	50,077 yen	61,464 yen

Lowest prices for popular hotels (per night for 2 adults)

	July		August	
3 stars	Hotel GrandView OKINAWA	7,112 yen	HOTEL East China Sea	12,428 yen
4 stars	Rizzan Sea-Park Hotel Tancha Bay	20,592 yen	Kafuu Resort Fuchaku CONDO • HOTEL	20,680 yen
5 stars	Ryukyu Hotel & Resort Nashiro Beach	43,030 yen	ANA InterContinental Manza Beach Resort	30,800 yen

Popular tours (Tokyo - Naha / 1 adult, based on double occupancy / 2 nights 3 days)

- Rental Car Included for Convenient Sightseeing. (July: from 21,600 yen, August: from 23,900 yen)
- Junglia Okinawa 1-Day Ticket Included. (July: from 41,300 yen, August: from 46,500 yen)


About Travelko

Not a bargain, but the lowest price.	Travelko is one of Japan's largest travel comparison sites focused on delivering the lowest prices, not just bargain deals.
Over 1,500 reservations sites listed.	Over 1,500 domestic and international booking sites, including major names such as Rakuten Travel, JTB, HIS, Agoda, Expedia, and Trip.com.
Wide product line up	One of Travelko's unique strengths is it allows users to compare almost all product types related to travel such as hotels, transportation, tours, activities, others.
From budget to luxury travel	From budget plans to luxury plans including business class and five-star hotels, you can find the lowest priced plan that meets your desired conditions from a wide range of options.
Easy comparison from abundant information	Abundant information available on each plan, you can compare and consider even the most detailed conditions on Travelko without having to repeatedly switch between booking sites.
Accuracy of price and information	To prevent situations where a plan is sold out or prices have changed on booking sites, we strive to keep availability information constantly updated. We also list the total price including taxes and fees to ensure it matches the price at the time of booking as closely as possible.
Commitment to Reliability	We have established strict screening criteria, including a review of financial statements, for all booking sites listed on our site. For overseas sites in particular, we clearly indicate whether they offer support in Japanese and list common complaints. In the unlikely event of a problem with a booking site, Travelko will provide necessary support, ensuring a secure and reliable environment for your use.

Travelko has always been and will continue to be committed to providing the most affordable, convenient, and friendly service possible, and we will do our utmost to support your travel needs.

Travel comparison site "Travelko"

[Website](#) (In Japanese) / [iOS App](#) / [Android App](#)

<p>About OpenDoor Inc.</p> <p>President and CEO: Daisuke Sekine Founded: April 21, 1997 Capital stock: 648.29 million yen Number of employees: 191 (as of March 2025) OpenDoor plans and operates Internet content and software development. The company operates and manages the travel comparison site Travelko for both the Japanese and global markets, and the Japanese traditional crafts information site Gallery Japan, among others. https://www.opendoor.co.jp/</p>		<p>For inquiries about this news release, please contact below:</p> <p>OpenDoor Inc. Contact person: Waragaya Odashima TEL: 03-3586-8738 FAX: 03-3586-8708 e-mail: pr@opendoor.co.jp https://www.tour.ne.jp/press/</p>
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